



TOYOTA

LEAD THE WAY



Rush



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LIVING
MYBEST
LIFE



Hit the road in the new Toyota Rush; a vehicle designed from top to bottom to suit your pocket, your ambition, and your social feed.

*MODEL
LINE-UP:
Rush 1.5 MT
Rush 1.5 AT*



TRAVEL STATUS EXCEEDED

The new Toyota Rush is your ticket to ultimate adventure with your squad. For those wanting more out of the everyday, wanting bigger, desiring better; the new Toyota Rush is the essential entry-level SUV vehicle to ensure your travel level status soars.

The Rush is designed to make a statement; giving you inside access into the SUV lifestyle. Boasting an attractive and dynamic exterior design as well as a contemporary and spacious interior, the Rush takes the compact out of compact SUV, allowing for all your added extras; more friends, more stuff, more memories.

Designed with you in mind; those with a hunger for exploring and capturing the unknown, the Toyota Rush will give drivers the tools to create first-class travel level status and will put the thrill-seeker in you, first in line.





The new Toyota Rush gets you further, for less. The 1.5-litre 4-cylinder petrol engine with Dual Variable Valve Timing-intelligent (VVT-i) provides enough power to get you from A to B, and a lot further. You're looking at a maximum power of 77 kW @ 6000 r/min and a maximum torque of 136 Nm @ 4200 r/min across both automatic and manual transmission.

Fuel consumption is low at only 6.6 on the MT model and 6.7 on the AT model, making for an incredibly economical drive. This, combined with lightweight parts, means you'll have more cash in your bank account for doing life right.

This effortless drive kicks in with advanced push-start technology. The slick-shifting 5-speed manual transmission as well as the 4-speed automatic transmission both offer great driving performance while remaining ultra-efficient at all times. Front and rear suspension is taken care of with tech you can trust, ensuring a smooth and comfortable ride across all surfaces. Up front, MacPherson struts ensure sure-footed handling and manoeuvrability on-road or off-road, while 5-point Multi-link suspension is adopted in the rear, allowing for load-lugging stability and comfort. The impressive 220 mm ground clearance also means that you have the freedom to tackle your chosen terrain, no FOMO.

LIVING THAT RUSH LIFE

The new Toyota Rush is not only designed to look the part against the backdrop to any destination, it makes sure you'll be engines revving wherever the Rush life takes you.







All eyes will be on you as The new Toyota Rush ups your street cred, as well as your social feed - not hard when you're behind the wheel of this four-wheel big deal.

The new Rush isn't just capable on the road, it's easy on the eyes too. The styling and enhanced shape of the car means that anyone taking to the wheel of the Rush, will turn heads. What's more, with 17-inch alloy wheels, sporty roof rails to carry all your travel extras, smoked LED headlamps and fog lamps, LED rear lights, colour-coded, power and retractable side mirrors, as well as a rear spoiler, the Rush is an absolute stand-out.

A seamless design of the upper grille, from the badge to the LED headlamp and a wide lower grill and fog lamp bezel, mean that when looking at the Rush head on, your first impression will be unrivalled. With a hood bulge and an under guard, the Rush is clearly shaped with the SUV look and feel top-of-mind.

Available in Tusk White, Quicksilver Metallic, Ruby Metallic, Liquid Bronze Metallic and Graphite Black, The new Toyota Rush will colour your life as well as your timeline.

**ALLEYES
ON YOU**

MODEL SHOWN Rush 1.5 MT



SO EXTRA



INTERIORS SHOWN Rush 1.5 MT

The new Toyota Rush is so extra. It is styled with the driver in mind - and that's you. Created for the cool, the adventurous and the travel hungry, the Rush will take you places.



When packing up the squad and piling into your new Toyota Rush, you can rest assured that space will never be an issue, with a luggage capacity of 609 litres. The Rush with double folding seats for increased cargo space, has loads of room and its variable folding seat options support a number of uses, whether it's stuffing the car full of hiking gear or even packing the kitchen sink. Whatever your travel needs, The new Toyota Rush will give you the space you need to live life the way you choose - it's not only about giving you extra, it's about giving you it all.

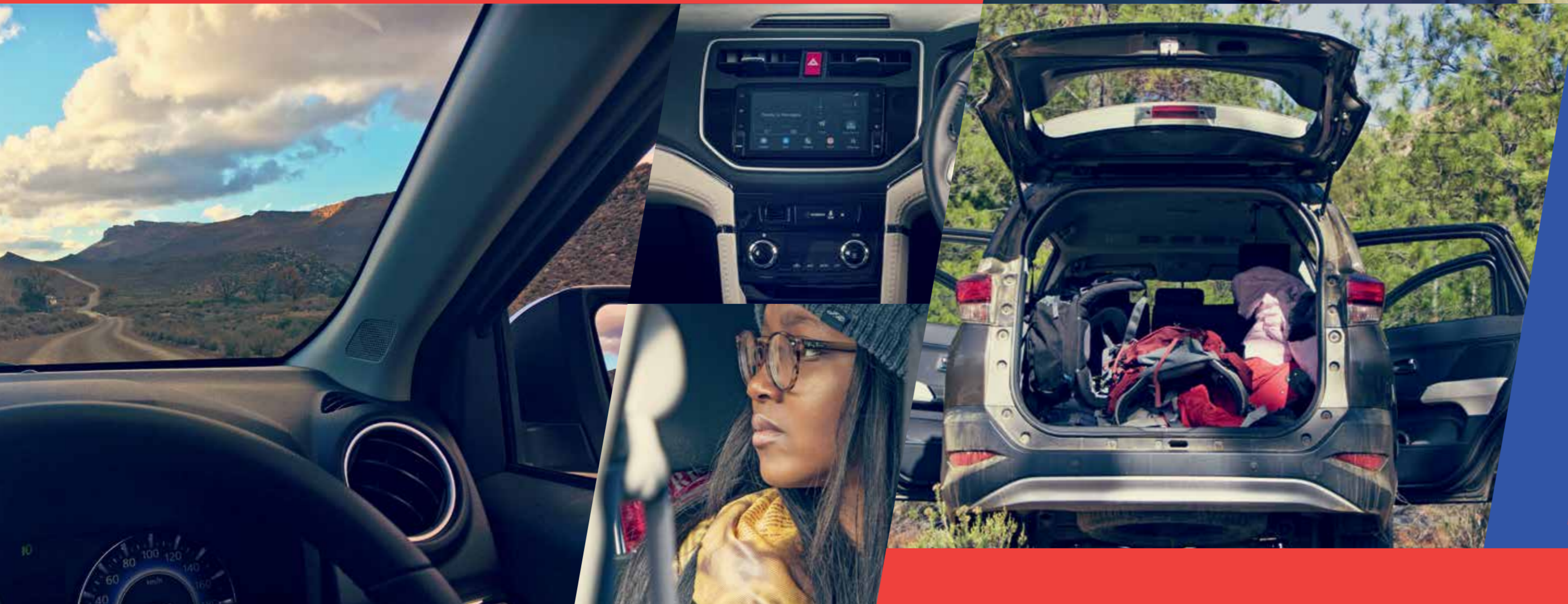
With high-quality interior finishes, including a slick and styled

instrument panel, and a leather steering wheel and shift lever, the vehicle gives you a premium feel at a great price. To ensure you never lose your way, the Rush also comes with a high-tech navigation system that will get you to your destination, every time. And when you need a tune to suit the squad's every mood, the audio system has that covered. It features Miracast for Android users, which mirrors the phone to the display screen, Auto Plus Show (Android only) and Apple Car Play for iOS users.

The system also has a colour touchscreen and comes with Bluetooth functionality, as well as USB ports to ramp up the awesomeness of every road trip.

Then you've got 6 speakers and steering switches to keep your hands on the stylish leather steering wheel while the tracks keep coming.

For your comfort when tackling the terrain alongside your crew, the sporty look and feel of the interior will ensure you own the road. The seats give you superior luxury with a three-dimensional shape with thick cushioning and reclining functionality; and, to keep you and your passengers chilled when the temperatures rise, the dual-zone air-conditioning system with stylish chrome-plated finishing will create an environment cool enough to suit you.



INTERIORS SHOWN Rush 1.5 MT



ON LOCK DOWN

The new Toyota Rush not only gives you inside access into the SUV lifestyle with its good looks and lively performance, it also ensures your safety, without compromise.

The Rush is equipped with a range of active and passive safety systems, which are ready to keep you tidy when the time calls for it. First up, there's the Anti-lock Braking System (ABS), which is ably backed up by Electronic Brake-force Distribution (EBD) to help keep the vehicle more stable and balanced when braking. Vehicle-Stability Control (VSC) also works to help prevent wheel slip and loss of traction by reducing engine power and applying brake force to the wheels that need it. When on an incline, Hill-Assist Control (HAC) prevents rollback for easy uphill starts, keeping you in control at all times, while the reverse camera and Park Distance Control (PDC) makes parking effortless. Should a collision ensue, all models have driver, front passenger, side and curtain airbags. What's more, the overall impact absorption of the vehicle, supported by the body structure, is designed to provide a high level of safety to ensure pedestrian safety in the event of both frontal and side impact. Safety? It's on lockdown.

With additional safety features like the speed-sensing door lock system, full spare wheel, ISOFIX attachment points for baby seats and rear door child lock, as well as Smart Entry wireless door locking and immobiliser and alarm, convenience and safety is never in question.





SUSTAINABILITY

The new Rush is an environmentally conscious vehicle with recyclable parts and an improved and lowered emission output. When driving The new Toyota Rush, you can rest assured knowing that green is always in style, with every kilometre accounted for.

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota, you will be contributing to our challenge to reduce vehicle CO₂ emissions by 90% in comparison to 2010 levels, by 2050. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

Your purchase is lending a helping hand to Toyota's efforts to reduce to zero, not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions included in the process of materials production, disposal and recycling of vehicles.

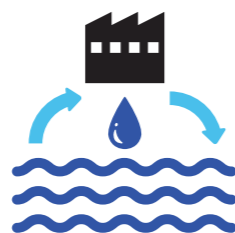


CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS CHALLENGE

Our strategies to achieve zero CO₂ emissions at our plants are:

- 1) Developing and introducing low-CO₂ technologies with ongoing "Kaizen".
- 2) Adopting renewable energy sources and utilising hydrogen energy.



CHALLENGE 4

CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environment is important. We have two measures to achieve this. These are the comprehensive reduction of the amount of water used, and comprehensive water purification and returning it to the earth.



CHALLENGE 5

CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEM

We have been working for 40 years on our resource recycling challenge. We will continue working on the challenge of establishing a recycling-based society by rolling out the technology and systems evolved in Japan, to the world.



CHALLENGE 6

CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

At Toyota, we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. We are also promoting several activities across regions and the world to establish a society where humans and nature coexist in harmony.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Service will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to keep your Toyota genuine visit www.toyota.co.za/genuine

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, Genuine Parts are essential in maintaining the safety and reliability of your vehicle. **Genuine Parts** comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Rush without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 6 years or 8 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 195 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Rush by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service** not only promises accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

TOYOTA GENUINE MEANS

UNCOMPROMISED SAFETY GUARANTEED QUALITY PEACE OF MIND



Download the **MyTOYOTA** App from the Google Play Store or the Apple iStore to receive the latest Toyota news, keep an eye on your vehicle's finance and book your vehicle for a service. You can also book a test drive or arrange roadside assistance, all on your phone.

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FINANCIAL SERVICES



TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect RUSH deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your RUSH. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

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